

# Board Converting

# NEWS

Serving the North American Corrugated and Folding Carton Industries for 37 years

## Packaging-Atlanta To Invest In Second Baysek Die Cutter

Packaging-Atlanta Corp., based in Metro Atlanta, reported that it is investing in its second Baysek Machines C-170 Die Cutter, which will be installed after the 2021 SuperCorrExpo show in Orlando, Florida.



From left, Nick Hourigan, Logistics Manager; Chase Haddon, Design/Sales; Pat Haddon, President; Peter Haddon, Food Safety/Sales; and Neil Crunkleton, Production Manager.

A second-generation, family-owned independent, Packaging-Atlanta has three segments of operation: corrugated packaging for the industrial sector on a regional level, pizza boxes and other food service packaging on a broader regional level, and bakery products and distribution services on a national/international level. The company uses its Baysek predominantly to run cake circles and interior diecut items.

Packaging-Atlanta holds a FSSC22000 food safety certification.

“We support a fair amount of niche type business and the Baysek Die Cutter has been ideal for this type of work,” said Pat Haddon, who along with his wife Martha, founded Packaging-Atlanta Corp. in 1983.



“Throughout and post-COVID, we have experienced extended lead times with increased customer base and volume. The additional C-170 will serve two fold, to support new anticipated growth as well as assist in getting lead times back to pre-COVID expectations.

“We’ve been in our existing building for the past 20 years and are looking to expand another 40,000-square feet in the near future.” Installing machinery that allows us to service our current customers and build new business simultaneously is extremely important to Packaging-Atlanta. The new C-170 die cutter will run a variety of products related to Packaging-Atlanta’s PET/laminate business as well as corrugated packaging. The unique Baysek die cutting method conquers simple to complex food grade quality jobs with one operator via an easy-to-operate control screen. The innovative Baysek technique significantly reduces operational costs while increasing quality of finished product yielded.”



Peter Haddon, left, and his brother Chase Haddon, sons of Pat and Martha Haddon, represent the second generation at Packaging-Atlanta.

“Packaging-Atlanta has been a great Customer for Baysek Machines for many years,” said Tim Engle, Baysek’s North American Sales Manager. “They have truly utilized their existing Baysek C-170 and have significantly grown that part of their business segment. We at Baysek Machines are looking forward to further partnering with Pat Haddon and the team at Packaging-Atlanta on their second C-170 Die Cutter, which we will be installing right after SuperCorrExpo.